



Lori Firsdon's Bio

Lori's background in Real Estate, Marketing and Sales, coupled with raising 5 children, has allowed her to be a successful entrepreneur and mother. Her non-judgmental, compassionate and realistic approach to being efficient and organized is what motivates clients to make changes. As founder of Encore, she takes her lifelong passion for being organized to a level which uniquely benefits each client. Lori's genuine approach to speaking and consulting leaves her clients feeling more in control.